AD SPECIFICATIONS

Ad Submission Deadline: Monday, July 7th, 2025

Launch Date: Week of July 14th, 2025

Share your summer promotions with the community for FREE.

The digital Local Vibes Summer Shopping Guide & Directory will be distributed via email to over <u>50,000</u> email recipients in Washington County and will be shared on Washington County Chamber social media channels.

Note: Ad upgrades must be paid in full before publication date.

Free to Chamber Members 1/4 Page 3.625" x 4.75"

1/2 Page 7.5" x 4.75" \$75

Full Page 7.5" x 10" \$150 (Free For Leading Investors)

Ad Design & Submission Requirements

File Types Accepted:

- tiff jpeg ai
- png pdf eps

For files created in a vector-based format such as Adobe Illustrator, we strongly recommend you embed all images and convert all fonts to outlines before sending.

The Local Vibes Summer Shopping Guide and Directory is a fully interactive digital publication.

Please submit RGB color files. 150 DPI resolution or higher is recommended.

Need ad design assistance? Want to brainstorm about your ad content? We can help! The Washington County Chamber has a professional graphic designer on staff to assist you in creating the best ad possible to showcase your business. Contact Ashley Brewer directly at <u>AshleyB@WCChamber.org</u> or 503-726-2155 for assistance. Graphic design fees at \$50/hour apply.

Ready to submit your ad? Complete the form found here.

We look forward to helping you promote your business to the community.

