

# 2024 HILLSBORO MAGAZINE

The Hillsboro Magazine is a high quality, full color magazine that is mailed out to local homes, distributed to numerous businesses, hotels, government agencies, stores and more. It is even distributed to the Portland International Airport. Reach both the local and tourist markets. This magazine is distributed throughout the year. In addition to print distribution, the magazine is distributed electronically to over 50,000 email recipients and shared on Chamber website and social media channels.

## AD RATES & AVAILABLE SIZES

TYPE	DIMENSIONS	NON MEMBER RATE	2024 MEMBER RATE	SELECT
Back Cover	8.375" w by 10.875" h	\$3575	\$2,750	<i>Sold</i>
Inside Front Cover	8.375" w by 10.875" h	\$3300	\$2520	<i>Sold</i>
Inside Back Cover	8.375" w by 10.875" h	\$3300	\$2290	<i>Sold</i>
Front Page	8.375" w by 10.875" h	\$3025	\$2200	<i>Sold</i>
Full Page	8.375" w by 10.875" h	\$2200	\$1950	
1/2 Page	8.375" w by 4.875" h	\$1620	\$1400	
1/4 Page	3.625" w by 4.875" h	\$670	\$585	
1/8 Page	3.625" w by 2.3125" h	\$580	\$525	
Inline (Member Guide)	per 1" h by 2.375" w (add color for additional \$25 per in)	Add Color?	\$100	
Red Bold Listing (Member Guide)	N/A		\$175	

### ARTWORK REQUIREMENTS:

#### FILE TYPES ACCEPTED

JPEG, TIF, PSD, AI, EPS, PDF. Unflattened PSD, AI, and EPS

All files must be 300dpi and in CMYK or gray scale colorspace. All fonts must be outlined. All images (photos, etc.) must be embedded or included with the submitted files. If you have multiple ad spaces, you need to submit your ad at each size you are running the ad or additional charges will apply.

#### TRIM SIZE

Trim size (dimensions) is the final size of your ad when printed in our publication. Unless you choose to run a cover, full page, or half page ad which requires a 0.125" bleed, the size indicated in the "dimensions" column is the size of the file you will submit.

#### BLEED

Cover and full page ads must include a 0.125" bleed. This will add an additional 0.25" to the height and width of your files trim size (dimensions).

#### CONTENT / TEXT MARGIN

Files should have 0.25" content / text margin from the edge of your max dimensions to make your text more legible and easier to read and also ensure that your text doesn't get cut off in the case of ads that require a bleed.

<b>TOTAL</b> <small>(Does not include ad design and production work, if needed or required)</small>	<b>\$</b>
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I <u>will</u> require ads to be created for me Ad design rates are billed at \$50/hour	
I will be submitting final artwork for my ads	
Use the same artwork as last year.	

### MAGAZINE ARTWORK & PAYMENT DUE DECEMBER 4<sup>TH</sup>

Finished artwork and artwork for ads to be created (if requested) which includes logos, photos, and text content; must be submitted to the graphic designer via file sharing sites such as Dropbox to JenL@WCCChamber.org.

Files via USB drive and email are also accepted.

Design Questions? Call Jen Little at 503-726-2149.



## 2024 MAGAZINE ADVERTISEMENT CONTRACT

COMPANY NAME

DATE

CONTACT NAME

BILLING STREET

BILLING CITY

BILLING STATE

BILLING ZIP CODE

PHONE

EMAIL

### Advertiser Authorization and Agreement

#### REQUEST

I, the above applicant / company / representative (Advertiser), request that the Washington County Chamber of Commerce (Chamber) insert, make changes, or create, artwork/advertisement to be placed in the publication(s) indicated in this document.

#### TRADENAME / TRADEMARKS

The Advertiser certifies that they have the authority to use the trade names and trademarks, as provided to the Chamber, for use in the publication(s).

#### CHANGES

The Advertiser must provide final artwork/advertisement that companies with the Artwork Requirements section of the Advertisement Price List to be placed in the publication(s). Alterations or print production work made to artwork/advertisement authorized by the advertiser for placement into publication(s) is subject to a design fee \$50 an hour, billed in one-fourth (1/4) hour increments. The Washington County Chamber reserves the right to refuse any advertisement.

#### Payment Method

CREDIT CARD

CHECK

INVOICE

CREDIT CARD NUMBER

EXP DATE

CVV CODE

**I UNDERSTAND AND AGREE TO THE ADVERTISER AUTHORIZATION AND AGREEMENT**

SIGNATURE:

To reserve your ad space email or fax this form to the attention of Brenda Williams at  
BrendaW@WCChamber.org or 503-681-9165.  
Questions about the magazine? Contact Jen Little at 503.726.2149 or JenL@WCChamber.org